

Sawyer's NEWS REEL

PHOTO CONTEST WINNERS ANNOUNCED

AD CLUB HEARS SAWYER'S HISTORY

The "View-Master story" was told to local advertising and sales people at the opening meeting of the Oregon Ad Club September 5. Joe Leslie was invited by Claude Palmer, Photo Art Studios, who is Ad Club president, to present the facts behind the success of View-Master.

The talk by Sawyer's Sales Manager covered the View-Master products themselves, included a short history of the company, and explained the sales, distribution, advertising and sales promotion policies.

July Entries Show Large Number Of Quality Reels

The first monthly prize-winners in the View-Master Camera Photo Contest were announced last month. The July contest produced an amazing number of high quality reels, according to the judges. First prize, a flash attachment for the View-Master Personal Camera and a roll of Kodachrome film, went to Mrs. Orma Sullivan of Accounting. Her reel was made up of travel shots and garden scenes. The pictures were taken mostly in Victoria, B. C.

Second prize went to Andy Forbes of the Purchasing Office. Louis Davis of the

BIRTH ANNOUNCED

A daughter, Judith Lynn, was born to the Leo Conways on August 15. She weighed 8 lbs. 11 oz. and arrived at St. Vincent's hospital.

The Conways are now living at their new address in Oswego.

SAWYER'S RECEIVES "C" LEAGUE TROPHY

The end of the 1951 city softball season found the Sawyer's nine in possession of the Industrial "C" League trophy. They were able to win three of the first four games of the playoffs, but were eliminated in the fifth. Libby's defeated Sawyer's 6 to 0 in the first game. Sawyer's won over Woodbury Hardware 7 to 1, then squeaked past Kaiser-Frazier 1-0. The fourth game was a 13 to 8 slugfest with Cooperage Local. The team was put out of the com-

petition with their second loss, this time in the fifth game (Haseltine, 7-2).

The record for the season was excellent—21 wins against 6 losses. This was the best season since 1939, when Sawyer's ended the season with one loss in the playoffs, and no losses in the regular schedule. (See page 4.)

The C League trophy for the 1951 season was presented to Bud Gagliasso Wednesday night, August 22, at Normandie Park. The trophy is now on exhibition in the Cafeteria building.

Sawyer's was well represented in the executive end of the softball association this year. Rex Graves was a chairman of the Industrial leagues, and Don Klein was president of the association. All of the men on the team are also to be congratulated for their fine record, and a good share of the credit for the successful season is due to the managerial ability of Bud Gagliasso.



Front: Andy Forbes, Mrs. Orma Sullivan
Rear: Charlotte French, Louis Davis

Reel Room took third, and Charlotte French placed fourth. All four reels will be eligible for the grand prize contest for the Personal Cameras.

Judges for the July contest were Ernest Richardson, Roy Wolf, and Gwladys Bowen, all of the *Oregonian*; George Cappell, Eastman Kodak Company, and Claude Palmer, Photo Arts Studio, and president of the Oregon Ad Club.

Reels that did not win were eligible for re-entry at any time, monthly or grand prize contest. The prizes will remain the same each month, and the contest will con-

(Continued on page 3)

WINNERS FOR AUGUST!

- 1st—FRED BENNION
- 2nd—BOB JOHNSON
- 3rd—LEON WISNIEWSKI
- 4th—ROLAND SIMARD
- "B" GROUP
- 1st—R. V. BROST
- 2nd—BERNIE COOPER
(only two entries)



Industrial "C" League Trophy



Don Klein, Bud Gagliasso

DID YOU KNOW . . .

. . . how vacation allowances are figured? For several years Sawyer's has had a two-weeks-with-pay vacation policy for employees after they have worked here two full calendar years. Until that time the vacation allowance is arrived at as follows:

Vacation allowance at the end of the first partial calendar year (Dec. 31) shall be: One day with pay for each quarter of employment. (If you have been here three to five months as of Dec. 31, you will get one day vacation with pay the next year.)

Vacation allowance at the end of the first full calendar year of employment shall be: One day with pay for each of the four quarters, plus the days earned in the first partial year. (In other words, after a full year plus three to five months, you will get five days. After a full year only, you will get four days.)

Vacation allowance after the end of the second full calendar year shall be: Ten days with pay. (Which means you get two extra days after two full calendar years, making a full two weeks with pay.)

Vacation pay is based on straight-time hourly rate for eight-hour days at the rate in effect at the time of vacation.

* * *

. . . that new changes in the employees' medical-hospital benefit program were announced early this month? The management states that they have developed this program in the belief that it is the best available. The company continues to pay part of the necessary increased costs. The employees' share of the increase will be fifteen cents a week on the "employee" plan, and twenty-five cents on the "family" plan—the company paying the balance.

There are increased benefits throughout the new schedule—increases amounting to from 15% to 50%, while the increased cost to employees is only about 12%. The \$2000 polio expense benefit is an entirely new feature.

On doctor's calls, the employee still pays for the first office call (except when hospitalization or accident is involved), but the benefit received after second call has been increased. Maternity benefits have been increased to \$100 (hospital).

A printed booklet and new insurance certificate outlining the benefits will be issued. All who are now insured in the present program will be automatically insured in the new plan on September 17 unless they notify Don Klein, Personnel Manager, before that date. Those not now covered may enroll without medical examination before September 17.

NEW ADDRESS

Philip Pratt has moved to his new home on S. W. Taylor's Ferry road.

PURCHASING SET-UP EXPLAINED

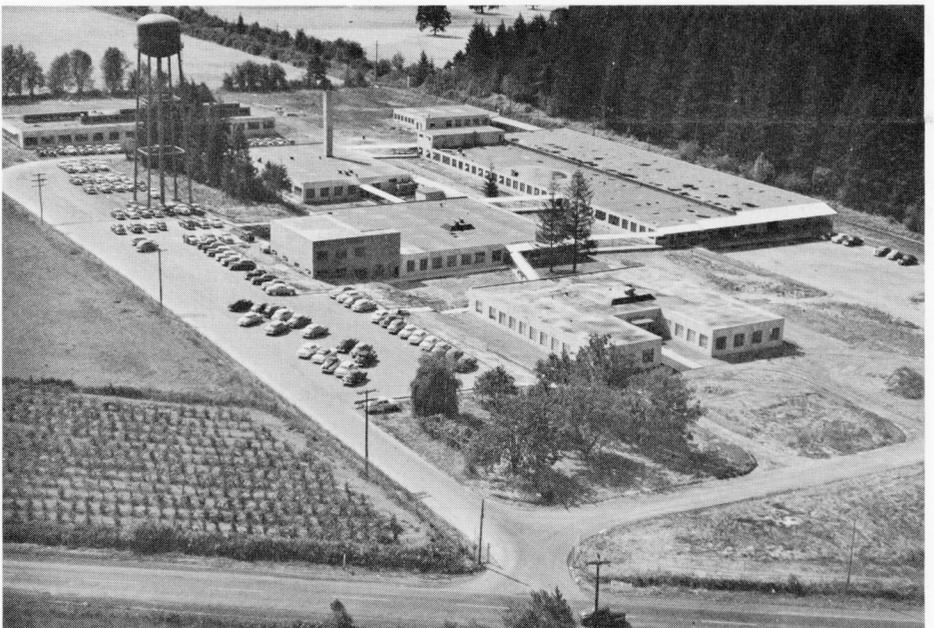
It has been announced that a procedure has been set up by which employees can buy View-Master products, and other photographic supplies, at the plant. Employees are to place their order and make cash payment to Martha Roberts or Jean Wahl in the Sales department of the Office building. Delivery of film and flash bulbs will be made immediately. View-Master merchandise will be delivered by the Shipping department to the department foreman within one or two days.

The regular discounts will apply: one-third on View-Master products, and 10% on film and flash bulbs.

Purchases can still be made at the regular discounts through Western Photo Supply Co. in Portland. Tru-View products can be ordered through Betty Sundquist in the Office building with delivery by the Shipping department.

SELECTION MADE BY CREDIT DEPT.

Walter Stewart, Credit Manager, announces that John Diebele (Optical) has been selected for the job of Customer Service, handling the receiving and routing of returned View-Master projectors and other products, as well as the necessary correspondence. All employees were notified that the job was open, and the selection was made as the result of a complete aptitude test based on knowledge of the product, letter writing ability, and an oral quiz. There were about a dozen applicants, all of whom received very high marks, and the Personnel department announces that all future jobs of this kind will be handled in the same manner wherever possible.



Here is the latest aerial picture of the plant. This photo was taken by Al Gettman in July.

All employees who want to line up a ride to and from work are requested to contact the Transportation committee (Bernice Mayer, Clare Cooper, or Bob Johnson). The committee will contact the person driving a car nearest your home, and notify you immediately.

SERVICE MAN IN HOSPITAL

Carroll Todd is still in the hospital at San Francisco, California. Letters will reach him at

PFC Carroll Todd, RA 19390545,
Letterman General Hospital,
San Francisco, California.

SAWYER'S LOSES POPULAR EMPLOYEE

Winona Gundy has resigned her job in the Color Department of Sawyer's and has moved to Denver, Colorado. Her friends in the plant presented her with a farewell gift, a piece of luggage.

Winona has worked at Sawyer's since January, 1945. Her new address is 1235 South Washington Street, Denver 10, Colorado (c/o J. W. Welch).

TWENTY-EIGHT ENTER GOLF TOURNEY

The annual Fall Handicap Golf Tournament got under way Saturday, September 8, at Glendoveer. Twenty-eight employees have entered. This is to be a double-elimination, so it is possible to lose once and still become the winner. The progress of the contest will be reported after all entries play their first games.

BOWLING SEASON UNDER WAY

This is the "back-ache season"—the time of year when golfing and tennis are not over, and bowling has already started. This fact didn't seem to bother the Sawyer's team too much on their first night, however. They opened the season August 28 at Rose City Bowl, rolling in the eight-team Commercial League, winding up with a .750 average.

This year the team is made up of Rex Graves, Clare Cooper, Bob Johnson, Frank Haffenden, Bud Gagliasso and Ole Herwick, who joined the team after the opening night. Averages for the first night:

Graves	184
Cooper	178
Johnson	171
Haffenden	163
Gagliasso	139

The second week (September 4) Bob Johnson led with 173; then Rex Graves with 160; Frank Haffenden, 158; Clare Cooper, 150, and Bud Gagliasso, 131.

All games are bowled on Tuesday nights. Spectators are invited to attend.

The women's bowling team this year is made up of Dolores Marlton, Carol Tuley, Bernice Mayer, Elma Harmon, and Alfreda Mooney. They opened their season's play at Rose City Bowl Tuesday night, September 4, winning one point.

The team bowls in the twelve-team Keg-lerettes league. The averages for the first night:

Carol Tuley	163
Elma Harmon	125
Alfreda Mooney	122
Dolores Marlton	122
Bernice Mayer	116

Game time is at 9 p.m., immediately after the men's games, which start at 6:45.

SERVICE MEN MEET IN TOKYO

Dick Wahl, formerly of the View-Master department and now in the Navy in Japan, has written that he ran across Bill Gowen (also from the View-Master department) in Tokyo recently. They spent



Gowen, far left, and Wahl, far right

a night out on the town, and had their picture taken (above). Gowen is in the Army. Both men entered the service early this year.

PHOTO CONTEST

(Continued)

tinue to a date at least 30 days prior to the release of the View-Master Camera, according to present plans.

Two important points were inadvertently left out of the revisions of the contest rules, sent to all employees in June: first, *all* pictures taken with a View-Master Camera are eligible regardless of date; second, all prize-winning reels of the monthly contests can be revised before they are entered in the Grand Prize Contest, if desired (they cannot be submitted again in the monthly contests).

The fall season will present the camera enthusiasts of Sawyer's with wonderful opportunities for colorful shots, and these, combined with good scenes taken previously and mounted on other reels, can help to make up a prize-winning reel. The ultimate aim of the photo contest itself is to get as many pictures taken by as many people as possible with the View-Master camera. The management feels that the employees should get acquainted with their product, a product that is very likely to make history in the photographic field.

SON ARRIVES

Mr. and Mrs. Bernie Cooper are the parents of a 7 lb. 1 oz. boy, John Joseph. He was born August 5 at St. Vincent's hospital.

TRANSFERS

John McCartney has transferred from the Reel department to Optical. He has been mechanic in the Reel room for five years.

IN OPTICAL

Roy Anderson transferred to the Optical department from Shipping on September 4. He has been with Sawyer's nine months.

NEW HOME

Gerald Fairfield and his family are now living in Beaverton.

TRANSFERS TO OFFICE

Johne Sue Binkley has transferred from the Scenic department to General Office.

TRANSFERS

Jim Van Veen transferred from the Optical department on August 6. He will work under the direction of Edwin E. Mayer in landscaping and upkeep of the plant grounds. Jim worked in Optical a year and a half.

BETROTHAL TOLD

Elaine Hart, of the Billing department, has told of her engagement to William Griffith. No date has been set for the wedding.

CHICAGO BRIEFS

Two new employees have been added to Sawyer's Chicago staff. Florence Campagnoni, a native of Boston, is now at the Mail Desk. Ethel Racz, a graduate of Taft High School in Chicago, is at the switchboard.

Charlotte Heil, Head Biller, has returned from a three-weeks' vacation spent in Denver. She also visited Topeka, Kansas, and viewed the flood damage there.

Chicago vacations were spent by Marion Jackson (one week), and Floyd Roses (two weeks).

The deepest sympathy of the employees is extended to Dorothy Smith, whose mother passed away September 3.

LEAVITT - GOULD

Jerome Leavitt, of the Reel Room, was married to Libby Gould August 12 at 8 o'clock in the evening at the Cafe Royale, where the reception was also held. Afterwards the couple left for a motor trip to



Northern Michigan, Wisconsin, and Indiana. They are now at home at 2126 North Linden Avenue, Chicago.

IN NEW HOME

Des McKenna and his wife Billie (formerly of the Billing department) are now in their new home at 9842 S. W. 56th avenue.

REEL DEPT' ADDS TWO

New employee in the Reel room is Ely Wilder, who worked previously at National Biscuit Company. He is married and has two children.

Vernon Fredrickson is a new machine operator in the Reel department. He lives at Garden Home, and formerly worked for the Portland Drapery Manufacturing Company.

PLANT ADDS NEW CO-WORKERS

Jacob Schneider is the new janitor for the production buildings.

The View-Master department has two new employees. Chester Petry had worked for Prudential Life Insurance before coming here. He is married and has two children. George Mooney was formerly with the Air King Furnace Company, and is now working in the Mold room. He lives in Oswego.

Ramona Shaw of Tigard is now working in the Cafeteria.

The Scenic department has a new employee, Catherine Conklin of Metzger.

Ken Poole is a new employee of the Shipping department. He is married and lives in Hillsboro. He was formerly a service repairman for Ben Faber Electric Company.

Elma Harmon has returned to work in the Shipping department.

Dolores Westcott is now working in the Reel department on Personal reels. She was formerly an employee of Meier & Frank Co.

Geraldine Cook, Beaverton, is secretary to Fred Berkeley, Tru-Vue General Manager. She formerly worked as a doctor's receptionist.



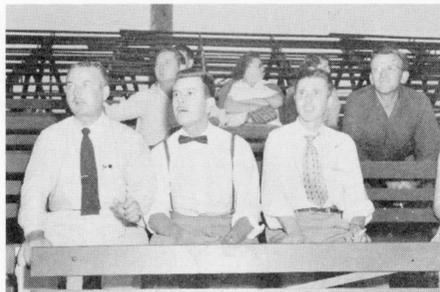
Jean Wahl should have let the bee be . . . and then there's the new gardener who couldn't seem to get the tractor away from the man who demonstrated how it works . . . the Sawyer's softball fans didn't either get that cowbell from the pasture back of the plant . . . it's a good thing for the plant newswriters that there aren't too many people who want to keep their vacations a secret . . . Mary King's vacation was a change—one change right after the other . . .

"Chicago characteristics" (reported by the Chicago Snooper): Elena Sinagra, proud of one picture out of thirty-eight . . . Elaine Czarnecki on a candy diet . . . John Liden's famous last words, "Last call for Portland" . . . Marion Jackson, switchboard operator who can get six people on one line . . .

REMEMBER ?



Not all of us were around to see the 1939 championship team in action, but we should recognize some of the team members. Rear: third from left, Clare Cooper; fifth from left, Morrie McNulty. Front: second from left, Ladd Goodman; third, Rex Graves; fourth, Ole Herwick. Sixth from left is Nick Sckavone, who is now president of the semi-pro baseball association.



The 1951 season was filled with exciting games. Proof if this is shown above. Left: Cecil McKenzie, Dick Cox, Charley Van Pelt and Rex Graves watch the opposing team catch a Sawyer's fly. Right: the grandstand crowd looks happy about something.



VACATIONS

Dan Dieringer (Receiving department) and his family spent their two-weeks' vacation on a trip to Kansas. The flood conditions were very bad around Ottawa, the town where they spent most of their visit.

Roy Salyer fished in Bend and vacationed at the coast for two weeks in August.

Morrie McNulty spent his August vacation at the Oregon coast.

Ruby Wilson, Optical, spent a week's vacation at East Lake in Eastern Oregon.

Morrie Merrick (Optical) vacationed with his family at the beach for a week in late August.

Penny Hawkins of the Optical department vacationed for two weeks in Washington and in San Francisco.

John Diebele and his family were at Rockaway for a week in August.

Mary Du Rie, of Accounting, had a short vacation at the coast in early August.

Dick McKeen (Accounting) and his family spent a week's vacation in eastern Washington, fishing and visiting relatives.

Pat Irish of the Accounting department flew to Los Angeles on her vacation, and visited relatives there.

Jean Wahl spent a week's vacation driving in the Pacific Northwest. She visited Victoria, the Olympic Peninsula and the Oregon Coast.

Don Klein spent a week's vacation with his family at the Oregon Coast in August. He used up five rolls of film in the Personal camera.