

Sawyer's NEWS REEL

Vol. 1

JANUARY, 1951

No. 9

'PERSONAL' PHOTO CONTEST ANNOUNCED

NEW ADDRESS

Mary Spacek, Advertising department, recently moved to 4566 N. E. 85th Avenue.

LEAVES FOR MONTANA

Elma Harmon, Order Filling room, left December 28 for Billings, Montana, where she and her husband plan to make their home.

NEW HOME

Grace Mako, Scenic, and her husband have moved to their new home at 2541 N. Webster Street.

PIERSON LEAVES FOR FORT LEWIS

Kent Pierson, Printing department, left January 3 for the Army at Fort Lewis, Washington, where he will await further orders.

He also had worked in the reel room and View-Master Assembly department. He worked for the Telephone Company before coming to Sawyer's in December, 1948.

Kent graduated in 1946 from Franklin High School, where he was a basketball and football star. He was recently married to Katherine Bohan.



Twenty-three Prizes to Be Awarded In Two Classifications

The announcement of the employees' "Personal" photographic contest at the Christmas banquet took practically everyone by surprise. Harold J. Graves, president, explained at that time the need for good "Personal" reels for use in the promotional campaign for the new View-Master Camera, slated for release in 1951.

PURCHASING DEPT. ADDS NEW MAN

New employee in the Purchasing Department is Roy Anderson. Roy is married, and formerly worked for the G. E. Supply Company.

WAHL JOINS U. S. NAVY

Dick Wahl, View-Master Assembly department, enlisted last month in the U. S. Navy. He left Sawyer's December 28, and is now stationed at Great Lakes Naval Training Station at Waukegan, Illinois.

Dick came to work in the Assembly department in September, 1949. He later worked in the Scenic Department, transferring back to View-Masters in August.

He graduated from West Linn High School, and was one of the several Sawyer's men on the Portland Rifle Club No. 5.



Aside from that, he stated, the contest was planned by the management to stimulate interest in stereo photography and in the new camera itself.

Two Groups

The contest will be divided into two groups. Group "A" will include all amateurs, rank and otherwise. Group "B" will include all professionals, and those whose position could conceivably give them an advantage over other amateurs. The contest is open to all Sawyer's employees, Chicago, Portland, and New York.

The prizes range from a "Personal" camera complete with case, flash attachment and film punch (first prize) and a "Personal" camera with case (second prize) to single rolls of film and packages of flash bulbs. There are twenty prizes in Group "A", three in Group "B".

The contest will run a minimum of 90 days. The end of the contest will be announced 30 days prior to the closing date.

Complete contest rules and regulations are available in the Personnel office, and are being mailed with the January News Reel.

Diversity Important

The management has stated that everyone who enters the contest should remember that diversity is the principal requirement of the reel, aside from good photography. Each reel should contain one scene from several types of subjects, such as children, sports, animals, still life, interiors, scenics, industrial shots, "atmosphere" pictures, pure composition, etc.

Film will be sold at the usual employee discount. Flash bulbs will be sold at discount, with the management giving two packages free with two purchased. This offer is good once only. Cameras and flash attachments will be made available

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YEAR REVIEWED AT BANQUET

OUTLOOK FOR '51 DISCUSSED

This year's Christmas banquet was held in the attractively decorated setting of the Rose Bowl in the Multnomah Hotel. Several of "Santa's helpers" had arranged the place cards and table decorations in the morning.

Guests at the banquet were Mrs. Ada Graves, Mrs. Rose Mayer, Mrs. Ray Kelly, Jim Kelly, Mrs. Edwin E. Mayer, Mrs. Harold J. Graves, Mr. and Mrs. Chester Conn, Mrs. Tom Meyer, Mrs. Roland Simard, Mrs. Lester Paulsohn, and Karl Kurz and Gordon Smith of Stereocraft Engineering Company.

Oldest employee in years of service is Edwin E. Mayer, who has been with Sawyer's thirty-two years. Chester Conn is next with thirty-one. All employees who have been with Sawyer's for twenty years or more are entitled to bring their wives or husbands to the banquet. Twenty year employees are: Rex Graves, Flora Mitchell, Lester Paulsohn, Roland Simard, and Tom Meyer.

Service Pins Awarded

Edwin E. Mayer, general manager, introduced the guests, as well as William Gruber, the originator of the View-Master.

Servicemen were introduced. Those present were Don Wenzinger, Dave Getzinger and Don Mayer.

Five-year pins were awarded to Howard Heydorf, Francis Mills, John Deibele, Frank Cooper, Lenora Roseberry, Grace Mako, and Karen Mann.

In his talk the General Manager covered the highlights of Sawyer's profit-sharing bonus plan, and stated that much of View-Master's success is due to the fact that it is a product that is desired by the public and that without a democratic government, and the help of Providence, no business can be a success.

The effect of the war on the View-Master line was pointed out, but it was stated that prices will not be raised on our products unless we are forced to do so.

Building Program

The status of the building program was described. No accurate date for occupation of the new plant can be hazarded. "Sometime in 1951" is the closest anyone can come to it.

Harold J. Graves, President, who attended Sawyer's Chicago banquet on Wednesday, December 20, at the Belmont Hotel, brought greetings from the Chicago personnel, and a message from Robert V. Brost of the Chicago office. He also complimented the Chicago branch on the splendid job they have done, even through the embargo on mail and difficulties in shipping.



Mr. Graves stated that the View-Master "Personal" Camera will be on the market in 1951, that 93 cameras have been made, and that Sawyer's will continue to develop new products for years to come. Several letters from various companies were read, complimenting the employees on their products and their service.

The announcement of the photo contest was made (detailed in another article in this issue).

Don Klein then played Santa Claus and presented gifts to Mr. and Mrs. Mayer and Mr. and Mrs. Graves from the employees. The gifts were sets of steak knives and carving tools. After the presentation, Santa's helpers distributed the employees' gifts and the year's bonus checks.

(No pictures or details on the Chicago banquet had been received at press time.)



L. to r.: Roland Simard, Mrs. Simard, Lester Paulsohn, Mrs. Paulsohn, Flora Mitchell, Rex Graves, Dorothy Graves.



At right, Mrs. H. J. Graves, Mr. Graves, Mr. Edwin E. Mayer, Mrs. Mayer

BOWLING RESULTS FOR DECEMBER

Clare Cooper hit 605 the night of December 19, 202 average. But even with Rex Graves' 534 total, and Ole Herwick's consistently good bowling, the Sawyer's team remains in the cellar in their league.

Averages as of December 26:

Rex Graves	159
Ole Herwick	164
Dick McKean	146
Bob Johnson	151
Frank Haffenden	147
Clare Cooper	172

Sawyer's Tyros' team won another game December 18, bringing their point total to 5. They did not play on December 25 or January 1, but league competition was resumed on January 8.

Averages as of December 18:

Mabel White	117
Bernice Mayer	112
Irene Gable	110
Mabel Johnson	96
Alfreda Carlson	123

Sawyer's women's team, Rose City Keglerettes league, is now in ninth spot. Dorothy Graves and Martha Swinbank have been running a close race for leading team bowler for most of the season.

Averages as of December 26:

Dolores Prothe	130
Dorothy Graves	140
Carol Tuley	135
Grace Mako	111
Martha Swinbank	142

PORTLAND NO. 5 CLUB LEADS IN LEAGUE

The Portland No. 5 Rifle Club in which there are five regular team members from Sawyer's have won all eight of their matches so far this season. The closest match was with Portland No. 6, the No. 5 club winning by one point: 1374 to 1373. They defeated Gresham January 5 with a 1353-1326 score.

The team shoots in the Sharpshooter Division of the Columbia-Willamette Rifle League. The regular members from Sawyer's are Bernie Cooper, Frank Cooper, Carl Erickson, Louis Popp, and Stan Woolard. Dick Wahl dropped out in favor of the Navy after shooting in three matches.

The club's home address is at 62nd and Hassalo. All spectators and prospective sharpshooters are welcome to attend the matches.

BIRTH ANNOUNCED

Mr. and Mrs. Virgil Nickel (View-Master Assembly) announced the birth of a daughter, Stephanie Deborah, December 21 at the Wilcox Memorial Hospital.

Photo Contest (Cont'd)

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on such a basis as to assure every employee equipment for a reasonable length of time.

All employees are urged to enter the contest, not only for the fun of it or the prizes available, but primarily to furnish the management with good promotional material. It is not just a contest, it is a project.

FRED MAYER RETIRES, HUNT LEAVES FOR CAL.

John Hunt, Sales department, left early in January for Southern California. He will take over the territory formerly handled by Fred Mayer, Sr., who is taking on special sales duties of a lighter nature.

Mr. Mayer has one of the longest service records in the company. Except for a few years with Agfa-Ansco, he has been with Sawyer's since 1919.

SCRIVENS PLAYS FOR EAST SIDE CLUB

Bill Scrivens of View-Master Assembly has been playing basketball this season for the Hawthorne Boosters club, who are in top spot in the National loop. The team has won 11 and lost 1.

Bill was featured in an article in Pat Frizzel's "Prep Patter" column in the Oregonian recently. The story called attention to the athletic prowess of the Scrivens boys, all four of whom attended Franklin High, playing baseball, basketball and football.

ARTICLE CORRECTED

Two erroneous addresses were printed in the December News Reel. Both Florence Thomas' and Clare Cooper's homes were listed as being located on Leahy Road. Florence's home is actually on Bishop Avenue, while Clare's is at 10010 N. W. Lee Street.

THE STORY OF THE SLEIGH



Santa's sleigh, in which the gifts were piled high at the Christmas banquet, was the brain child of Ann Stevens of the Reel department (right, above). Also pictured are Jim Cornforth of the Maintenance department, where the sled was built, and Florence Thomas, who designed it.

Pictured below is the sleigh watched over by Don Klein, filled and overflowing with Santa's attractive helpers, who distributed the gifts at the banquet.

Left to right, Mary Spacek, Lillian Robinson, Dolores Prothe, Mabel Johnson, Alfreda Carlson, Bernice Mayer, Florence Thomas, and Doris Maguigan.



John Hunt tells a good one. Left to right, Bud Gagliasso, Frank Cooper, Jim Robinson, Dan Dieringer, Morrie McAnulty, Walter Stewart, John Hunt, Clare Cooper.

DOUBLES TOURNAMENT DUE IN JANUARY

Kid Table Tennis will start out the new year with a fast-paced Men's Handicap Doubles Tournament. The little celluloid sphere will now be at the mercy of four rubber-surfaced paddles instead of two, as the Table Tennis teams master the art of slamming the ball without perpetrating mayhem on their partners.

Doubles in this game is a very different kind of competition depending largely on teamwork, and cooperation. For the spectator, doubles is vastly more exciting, providing more thrills and laughs per minute than any other form of the game.

Players are urged by the Table Tennis Committee to choose their partners and sign up on the bulletin board sheet.

PLAY RESUMED IN WOMEN'S TOURNAMENT

The women's table tennis tournament is progressing rather slowly because of the holidays, but play will be resumed at a faster pace. There is a doubles, round-robin tournament, as well as a singles double-elimination. They play Monday and Thursday after five o'clock. Spectators are invited to attend.

LEAGUE PLAY

The Sawyer's Inc. league team won one and lost two during the month of December. With Ladd Goodman joining the team as a reserve, Sawyer's won from Electric Steel Co. 4 to 1. Playing Dr. Leighton Roy's McRoy Co. team, Sawyer's managed to win only one while losing five. Beatty and Roberts won in doubles. Against the league leading J. K. Grocery, the team of Robinson, Roberts, Johnson and Walton lost 0 to 6. One of the team members on being interviewed is quoted as saying, "We shoulda stood in bed."

TOP TEN MEN LISTED IN LADDER PLAY

Top ten men on the table tennis "ladder" for the second half of the season, as of January 3, were Don Walton, Joe Beatty, Ole Herwick, Ed Reiter, Bob Johnson, Hugh Switzer, Ed Calahan, Roland Simard, John McCartney, and Jerry Fairfield.

ROOFS, WALKS AND ROADS UNDER WAY AT PLANT

The roofs have been completed on three of the buildings on the plant at Progress, and walks have been laid between some of them. Considerable material has been moved into the warehouse. The office partitions are going up, and the paving has been done on the road to the front of the office building.

MARLTON — PROTHE

Dolores Prothe (General Office) was married to Pat Marlton Saturday, January 6, at Our Savior Lutheran Chapel. Pat Lunn (Print Shop) was an usher and Doris Hansen had charge of the guest



book. A reception was held in the church after the ceremony. After a honeymoon, Dolores and Pat will be at home at 1635 S. E. Madison Street.

IN NEW HOME

Dorothy and Rex Graves have taken possession of their new home at 2626 S. W. Austin Road.

MOVES TO MISSOURI

Nancy Gillilan, Accounting department, turned in her resignation last week. Her husband has been promoted and transferred to Kansas City, Missouri.

BIRTH ANNOUNCED

The Morrie Merricks (Optical) are the parents of a baby girl, born December 13 at Wilcox Memorial Hospital. She weighed 8 lbs. 10 oz., and is named Maureen Margaret. This is the Merricks' third child, first daughter.

DAUGHTER ARRIVES

Mr. and Mrs. James Van Veen announce the birth of a daughter, Rose Ann, born December 7 at St. Vincent's Hospital. She weighed 7 lbs. 4 oz. The Van Veen's now have four girls and one boy.

NEW HOME

Harold Speer of the View-Master Assembly Department has moved to his new home at 2542 S. W. Denny Road, near Beaverton.

SECOND DAUGHTER BORN

A daughter, Susan Mary, was born to Mr. and Mrs. Frank Cooper on December 30 at St. Vincent's Hospital. She weighed 5 lbs. 15 oz. The Coopers now have four children—two boys and two girls.

In the event that any employee does not receive a News Reel in the mail, they can be obtained from the Advertising department, the Personnel office, or by notifying the department foreman.

HOLIDAYS ENJOYED

The Al Kollmans (Printing department) left by plane December 22 for St. Paul, Minnesota, where they spent the holidays with relatives. They reported real Christmas weather there, with plenty of snow.

They took a Personal camera along and photographed the winter scenery. They returned January 1.

NEW ADDRESS

Bud Anderson, Print Shop, has moved to 325 Douglas Ave., Cedar Hills, Beaverton.

VISITS IN THE DALLES

Paul Murdza (Color Department) and his family spent the Christmas holidays with his wife's parents in The Dalles.

VISITS OVER HOLIDAYS

Roland Simard and his family visited his parents in Yakima over the Christmas holidays.

ROBINSON SHOWS SKILL AT BASKETBALL GAME

The between-halves period of the now-famous Portland University-Stewart Chevrolet basketball game December 28, was brightened by an exhibition table tennis match featuring Jim Robinson, Reel Room, and present city titleholder of that sport.

His opponent was Bob Hage, a former city titleholder, and with Jim former Pacific Coast doubles champion.

Robinson swept the matches (21-14) (21-17).

The basketball game was the one in which Portland U., previously undefeated, suffered its first loss.

U. S. ARMY TAKES FORMER EMPLOYEE

John McMillan, former employee in the Order Filling room, left Portland December 13 for Fort Lewis, Washington, for his basic training in the U. S. Army.

John played pro baseball with Brooklyn Dodgers farm teams two seasons. Last year he pitched for the Santa Barbara Dodgers. He came to work at Sawyer's in 1947.

His address is: Rct. John A. McMillan, U. S. 56086420, 346th Engr. Lt. Equip. Co., Fort Lewis, Washington.

