

Sawyer's NEWS REEL

Vol. 2

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No. 3

SAWYER'S TAKES "C" LEAGUE TITLE

REITER RETURNS FROM SERVICE

Frank Reiter returned to work in the View-Master department in July. Frank was one of the first Sawyer's men to be called back into the service. He had been a Reservist in the Air Corps. Most of the time since then, he has been in Japan and Korea. Frank spent three years in the service in World War II, two years on Guam.



SALES MEETING HELD AT PORTLAND PLANT

The 1951 sales meeting was held at the View-Master plant from July 23 through July 28. In attendance were sixteen of the seventeen Sawyer's sales representatives, and six of the seven salesmen of Canadian Camera Specialties, Ltd., distributor of View-Master products in Canada. R. V. Brost, Sawyer's Chicago Manager, and E. C. Humphries, Canadian Camera Manager, were also present, as well as the staff of Sawyer's Sales department.

Included in the business program were discussions of new products, especially the View-Master Camera, a tour of Stereocraft Engineering Company in Portland, and a discussion of advertising and sales problems.

On the social side of the roster were the annual Sales and Foremen's stag dinner at the Cafeteria, Tuesday, July 24; and the Salesmen's dinner at Multnomah Falls, Friday, July 27.

BOX FACTORY BEGINS OPERATION

The box department started production last month. Jack Conklin, Jr., is foreman. He has had several years' experience in paper and box manufacturing. Also employed in this department are Alexander Campbell and Dorothy Erdt.

Team to Continue Playoffs In Industrial Division

Sawyer's View-Master nine topped their best season in several years with a two-out-of-three victory over the Journal for the "C" League Championship. The Journal had won the first-half title, Sawyer's the second half. "Bobo" Spears lost a heartbreaker in the first game of the series at Normandale park. He gave up only two runs on six hits, but his teammates contributed to the loss with three errors. Jack La Marr, the Journal pitcher, pitched a two-hit game, and struck out twelve Sawyer's batters, which was the big factor in Sawyer's loss.

NEW IN ACCOUNTING

Gladys Hall is a new employee in the Accounting department. She lives in Tigard.

MOVED

Jack Conklin, Box department foreman, has moved to his new home near Hillsboro.

NEW HOME

Mrs. Emma Mettie is now living at her new address, 1110 S.E. 16th Avenue, Portland.

BIRTH ANNOUNCED

A son, Keith Alan, was born to Mr. and Mrs. Henry (Earl) Mettie, Jr. (Receiving department) on Sunday, July 22. The Metties now have two sons and one daughter.

The second game was at Montavilla, where Sawyer's got off to an early lead. Pat Lunn had a comfortable 9-2 cushion at the sixth inning, when he allowed three runs. The rather uninspired umpiring for both sides was nerve-wracking not only for the pitchers, but for the fans as well. This didn't help Pat any, and he was relieved by Bobo Spears, with the bases loaded. Bobo put out the fire, but two more runs were allowed to score. The final tally was 9-7. Sawyer's had ten hits, including a triple by Chuck Brown, short-stop.

Because of the importance of the third
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Left to right: Bud Gagliasso, manager; Leo Conway, Jim Robinson, Bob Smith, Eddie Reiter, Clare Cooper, Jerry Healey. Front: Bill Elliott, Chuck Brown, "Bobo" Spears, Joe Beatty, Pat Lunn. Not present were Jack Scrivens, Don Chamberlain, Frank Reiter, and Bill Scrivens.

Know Your Plant

(This is the sixth in a series of articles describing the functions of each department in the organization, and presented to promote a better understanding of the problems involved.)

REEL DEPARTMENT — No. 65

The increase in the number of employees in the Reel department is probably representative of the average increase throughout the plant. From a production crew of six people in 1939, with all set-ups, assembly, and presses operated by hand, and almost all production going to the Army and Navy, the department has



Clare Cooper, foreman; Jim Robinson, Arnold Wilding, and Jerry Healey, machine operators.



Louis Davis, Royce Case, and Bill Stewart, operators.



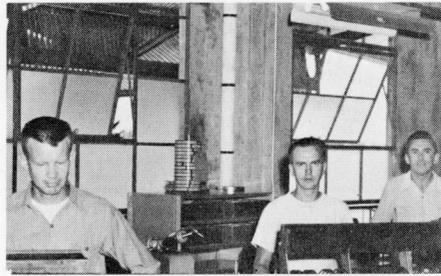
Johnny McCartney, mechanic.

expanded to a full complement of twenty-five employees. The day shift has six machine operators, seven checkers and one mechanic. The night shift has five operators.

Along with the personnel expansion, efficiency of operation and quality of the product have been greatly increased. The machines now operate at almost unbelievable ratings, often as high as 97%, including set-ups and repairs. The number of reels checked per hour goes as high as 1900 per checker. Constant changes in engineering design and production methods over the years, plus the cooperation and dexterity of the employees, have created this high production level.

An average of about twenty-five dif-

ferent subjects are processed daily. Besides the production of over three hundred View-Master reels, the department



Night shift machine operators Stuart Milne, Herb Schink (mechanic), and Bob Bishop.



Art Comstock and Roger Perkins, night operators.

manufactures "Personal" reels, commercial reels, Stori-views, and Tru-View films. All View-Master packet sets are assembled here (a huge item during the Christmas season).

The reel envelopes and packet set envelopes are made by an envelope supply company, but the story folders and other inserts are made here. The reels themselves are made of Lamilux, a heavy paper stock, coated on one side with an adhesive, so that when the two parts are put together under heat and pressure, the



Checkers (front to back) Gladys Mann, Alice Jones, Frances Powell, and Lillian Stach.



Checkers (front to back) Charlene Schlechter, Dorothy Clark, Mollie Chiotti, and Thelma Beck.

ferent subjects are processed daily. Besides the production of over three hundred View-Master reels, the department

The reel machines were developed through the collaboration of Sawyer's en-

gineers and production people, with those of the Stereocraft Engineering Company. An idea of their efficiency can be gained by the fact that the reel loss ratio is .0007.

The efficiency of machines alone does not make for a highly-productive department. The employee's initiative and increased skill have been the big factor in



Tru-View operators Mildred Paulsen and Sara DeBate.

this department's long record of competence and economy.

Reel room employees with service records of five years or longer are: Clare Cooper, foreman, twelve years; Lillian Stach, ten; Gladys Mann and Alice Jones, eight years; Thelma Beck and John McCartney, five.

CHICAGO EMPLOYEES' VACATIONS LISTED

Almost everyone in the Chicago branch of Sawyer's Inc. had either taken their vacation or planned it by press time. Rose Schultz spent two weeks in and around Chicago. Emma Brinkerhuff had five weeks, two of which she spent in Southern Illinois, the remainder at home.

Fishing was a popular vacation diversion. Don Holzer fished in Northern Minnesota, Leon Wisniewski at Lake Tomahawk, Wisconsin, and Harold Jeske at Conover, Wisconsin. Rain interfered with Fred Kauke's fishing plans in Minnesota, so he spent a week in Minneapolis.

John Liden had a three week's vacation at Miami Beach, Palm Beach, and other points on the east coast of Florida. Eleanor Jazwicz was scheduled to spend three weeks at the Dells in Wisconsin with her family, Irene Smits planned two weeks in either Northern Wisconsin or the Ozarks in Missouri, and Bernice Anderson planned to stay in Chicago.

Marie Kowalczyk will drive to Florida and Elaine Czarnecki to Detroit and Canada. John Schmalzer planned two weeks in Edgerton, Wisconsin, and Bob Jeske scheduled a trip to Charlotte, North Carolina.

WEDDING ANNOUNCED

Some time ago the News Reel inadvertently left out an article on the marriage of Cass Campbell, View-Master department, early this year. The ceremony took place in Vancouver, Washington.

SAWYER'S TAKES TITLE

(Continued from page 1)

game, every hit, error, and even strike, drew roars from the excited Sawyer's fans, numbering about 150. Joe Beatty hit a three-run homer in the first inning. In the fourth the Journal got one run, and Sawyer's one. Then in the fifth, the umpire, attempting to call a close play at first on a bunt, fell in front of Ed Reiter, and the ball went into the stands. Two hits allowed that runner to score, plus one more. Then Bobo put on the steam and retired the side, and followed it up in the seventh to win a very exciting game and the Championship.

The Industrial Division plays-offs were scheduled to immediately follow the individual league championship games.

Sawyer's won the second half of the C league play with a won-eight lost-one record.

Scores of the last four games:

| | | | |
|------------|----|----------------------|---|
| Sawyer's.. | 0 | Woodbury Hardware.. | 1 |
| Sawyer's.. | 9 | Plylock Veneer | 1 |
| Sawyer's.. | 4 | Standard Oil | 2 |
| Sawyer's.. | 13 | Mayflower Milk | 4 |

Total standings for the season for the View-Master team: Won 16, lost 3. The pitchers' final records will appear in next month's issue.

Batting averages for the season, not counting play-offs:

| | AB | H | Pct. |
|---------------------|----|----|------|
| Jack Scrivens | 6 | 4 | .664 |
| Bud Gagliasso | 2 | 1 | .500 |
| Bill Scrivens | 16 | 7 | .438 |
| Joe Beatty | 66 | 26 | .393 |
| Jim Robinson | 65 | 23 | .354 |
| Larry Bowe | 16 | 5 | .313 |
| Ed Reiter | 62 | 19 | .306 |
| Bobo Spears | 32 | 9 | .281 |
| Ben Elliott | 18 | 5 | .278 |
| Chuck Brown | 50 | 13 | .260 |
| Bob Smith | 50 | 13 | .260 |
| Pat Lunn | 47 | 12 | .256 |
| Clare Cooper | 63 | 16 | .253 |
| Don Chamberlain .. | 39 | 9 | .230 |
| Jerry Healy | 25 | 4 | .160 |

Home runs: Beatty and Reiter, 7 each; Pat Lunn, 3; Bob Smith, 2; Robinson, 1.

AT HOME

Paul and Martha Roberts are now at home at Green Gables Apartments at Tigard.

NEW ADDRESS

Chuck Brown of the View-Master department has moved his family to 8041 S.E. Ramona St. in Portland.

ELLIOTT MARRIES

Ben Elliott, Mold Room, night shift, was married to Miss Irene Runzer on July 14. The wedding took place in Olympia, Washington.

Photo Contest News

The first month of the Sawyer's Personal Photo Contest ended August 1. Announcement of the winners will take place as soon as the judges have made their decisions.

The July contest winner will receive a flash attachment for the View-Master Personal Camera and one roll of Kodachrome 20 exposure film. Second prize winner will get two rolls of film and two cartons of flash bulbs. One roll of film and one carton of flash bulbs is the third prize, while the fourth place winner will receive a roll of film.

All those who entered reels in the July contest, but did not win, are urged to re-enter them in the August contest. They can be re-entered as is, or pictures can be replaced by newer ones if desired.

The grand prizes, awarded at the end of the contest, will include two Personal cameras, two S-1 projectors, four Junior projectors, and a number of lesser prizes.

Film and flash bulbs can be purchased at the usual employee discount from Western Photo Supply, through Roland Simard, who is in charge of these supplies, as well as the cameras and flash attachments.

CHICAGO OUTING HUGE SUCCESS

The first picnic at Sawyer's Chicago was held at Fox River Picnic Grove on June 23. All employees and their families were invited.

Members of the committee were Bob Jeske of the Shipping department and Dorothy Smith of the Reel Room. Bob planned the entertainment for the group, and Dorothy was in charge of the food and beverages. Everyone helped in preparation for the event. The menu for the day was fried chicken, ham, hot dogs, three kinds of salad, and all the "trimmings".

Upon arriving, the children received gifts, and prizes were given to the lucky winners of children's games. The adults also were awarded prizes in their games of skill.

The affair was a huge success, and everyone looks forward to another picnic next year.



R. V. Brost, John Smalzer, Leon Wisniewski, Mrs. Wisniewski.



Front: Charlotte Heil, Bob Jeske, Mr. Linck (guest). Rear: Mr. Heil, Mr. Kowalczuk, Mr. Jusweic (guests).



Mrs. Brost, Mrs. Roses, Mrs. Schmalzer. Front: Charles Van Pelt.



Left to right: Rose Linck, Mr. Linck, Charlotte Heil, Marie Kowalczuk, Harold Jeske, Mrs. Jeske.



Dorothy Smith, Marian Jackson, and Elaine Czarnecki.



Tug-of-war.

VACATIONS PLANNED TO TIE IN WITH MOVING SCHEDULE

That much-discussed and eagerly-awaited custom of American life, the summer vacation, is all over for another year for most of the people at Sawyer's.

The vacation of the production departments this year was purposely planned wherever possible to fit in with the plant moving schedule, as laid out by the building committee. This year the two weeks from June 29 to July 16 were chosen. The View-Master department was in the process of moving from July 9-13, with a few of the men from the department helping with the job. The Reel department had moved out to their new quarters by June 20, and the Color room followed the next week. The Optical department workers helped in the setting up of machinery in that department.

As a rule, people stayed a little closer to home this year. Working around the house at least one week seemed to be the vogue. Everyone was agreed that the vacations seemed a long time arriving, but went by fast.

Color Room

Tom Dixon played bridge in Denver, and toured National parks. Dorothy Graves fished near Bend one week, and spent the other week at Wecoma Beach. Paul Murdza was at The Dalles and Cannon Beach, and Will Dumas and his family enjoyed a visit at Rockaway with his mother and other relatives from San Francisco. Joyce Ruttle spent one week at home, one at Bend fishing. Laying bricks and hoeing corn was Florence Thomas' "diversion". Roland Simard went to Yakima, Rainier park, and Cannon Beach. Howard Heydorf stayed in town and worked around his home.

View-Master Department

Virgil Nickel stayed around home, as did Jerry Fairfield. Both live near Beaverton. Philip Pratt went to Tacoma and Rainier National Park. Bud Gagliasso was in Santa Cruz, California, for a week. Bob Smith was at Ocean Lake for a couple of days, Billy Aschenbrener drove to San Francisco and Reno, Nevada, and Melvin Linden drove to Chico, California. Missouri, Arkansas, and Oklahoma were visited by Art Roberts, who says, "I came home before I had to swim."

Al Robinson went to Southern California—Southgate and W. Los Angeles, and later San Francisco. Leonard Carr drove to Seattle and the Coast. Others who favored the Oregon coast were John Hamilton, Dick Persinger, Herb Miller, Cass Campbell, Ben Elliott, Des McKenna and Ed Callahan. Chris Stanich took in a week at the beach as well as a few days of golf.

Wayne Pickett golfed, and spent a week at Mount Hood.

Paul Roberts spent his honeymoon on the Oregon and California coast. Marvin Hamson drove to Salt Lake City, Wells, Nevada, and Bear Lake, Idaho. Bill Kammerer was in California for a week, and Ernie Grider drove to San Francisco. Harold Speer took his family on a trip to Kansas, which he left by boat.

Reel Department

Vacations at home were in order for Louis Davis, Charlene Schlechter, Thelma Beck, and Clare Cooper, who made innumerable trips to the hospital to see his wife and new son.

Frances Powell went to Eastern Oregon. Herb Schink spent two weeks at his summer home near Rhododendron. The Oregon coast was the choice of Roger Perkins, Stuart Milne, Jim Robinson and Gladly Mann.

Art Comstock took in the Oregon and California coast, and Bob Bishop divided between the coast and Central Oregon. Royce Case motored to various points of interest in the state. Alice Jones spent her time at the dentist, and visiting her folks. Mollie Chiotti went to Breitenbush Springs and Elk Lake.

Dorothy Clark went to Iowa on the train. Lillian Stach went through the California Redwoods and to Reno. Arnold Wilding drove to Iowa, and Jerry Healey took in Banff, Lake Louise, Jasper, and Glacier National Parks.

Optical Department

Ruby Wilson, Leona Watkins, and Lena Majhor spent their vacations in and around Portland. Alma Walker visited relatives in San Francisco.

Office

Norma Fisher spent two weeks in Southern California, San Francisco, and Carmel. Mary Ann Rudulfi vacationed "in her own backyard". Marcia Wilding went with her husband to Iowa. Martha Roberts spent her honeymoon on the Oregon and California coast. Bob Johnson went to Yellowstone National Park for a week.

Bernice Mayer drove to British Columbia by way of the Okanagan county, to Hope, and over to Vancouver and Victoria. Ed Meyer was in the Wallowa mountains. Doris Maguigan spent a few days at Wecoma Beach.

Printing

Rex Graves fished in Central Oregon and spent a week at the coast, and Ole Herwick attended the state convention of the American Legion at Klamath Falls, after which he and his family spent a week at the beach.

Advertising

Mona McIntyre spent a week in Seattle. Mabel Johnson visited Yellowstone National Park with her husband. Mary King helped take care of her daughter and new

granddaughter. Myrtle Nasby spent a week at home.

Shipping

Paul Latham fished for trout in Northern Idaho. Frank Haffenden spent his time in Portland and the coast. Mrs. Emma Mettie vacationed in California, spending one week at Yosemite National Park.

Mooney—Carlson

Alfreda Carlson was married to George Mooney on July 6 at Grace Manor in Portland. Doris Hansen was maid of honor, and Jean Wahl served the cake at



Doris Hansen, Alfreda Mooney, George Mooney, Gene O'Connor, Reverend Walker, Sherry Ann Taylor was flower girl.

the reception, which was also at the Manor.

After the reception the couple left for a trip to Canada. They are now at home in Lake Grove.

ENGAGEMENT ANNOUNCED

Marjean Silva (Billing) has announced her engagement to Herbert George, U. S. Air Force, stationed at Pittsburg, California. They plan to be married the latter part of October.

NEW WORKER IN REELS

Sara M. DeBate is a new worker in the Reel Assembly department. She was formerly employed by Draper Abrasive Industries in Beaverton.

OPTICAL ADDS ONE

New employee in the Optical department (Lens inspection) is Irene Lepannen.

SCENIC ADDS THREE

New employees in the Scenic department are Al Daschel, John Binkley, and Francis Salo.

ILLNESS HITS

Marilyn Turner was confined in her home with the mumps from July 20 to July 30.

TRANSFERS TO COLOR

Alma Walker, formerly of the Optical department, has transferred to the Color department. Alma has been with Sawyer's for eight and a half years.